

**JCDecaux** Transport

# Airport Express Advertising Outstanding Campaign

**Aug – Sept 2011**



# JCDecaux Transport

# Hugo Boss

Brand : Hugo Boss  
Format : Hanging Banner + Platform Screen Door Sticker



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Societe Generale



**Brand** : Societe Generale  
**Format** : Bulkhead Sticker + 4-sheet Strategic Dominance

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SWAROVSKI



Brand : SWAROVSKI  
Format : Poster on Wall + 4-sheet Light Box



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Prince Jewellery & Watch Company



Brand : Prince Jewellery & Watch Company  
Format : Hanging Banner

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## Jaquet Droz



**Brand** : Jaquet Droz  
**Format** : Platform Screen Door Sticker

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# HSBC

**Brand** : HSBC – ETF Product Launch Campaign  
**Format** : Seat Back Sticker



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InvestHK



Brand : InvestHK  
Format : Seat Back Sticker

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## Manchester Business School



**Brand** : Manchester Business School  
**Format** : Seat Back Sticker+ 4-sheet Light Box