

# JCDecaux Transport

## Airport Express Advertising Outstanding Campaign

Jan - Mar 2011





Brand : IWC  
Format : Hanging Banner (Above Tollgate) + 4-sheet Lightbox

JCDecaux Transport

Hongkong Land Limited



Brand : Hongkong Land Limited  
Format : Hanging Banner (Above Tollgate)



**Brand** : Swarovski  
**Format** : Poster on Wall + 4-sheet Lightbox



Brand : LONGCHAMP  
Format : Platform Screen Door Sticker + Trackside 12-sheet

Brand : Okinawa Prefecture  
Format : Bulkhead Sticker above Platform + 4-sheet Lightbox



Brand : Air Pacific  
Format : Trackside Billboard + 4-sheet Lightbox



Brand : Brand HK  
Format : Lift Shaft Sticker



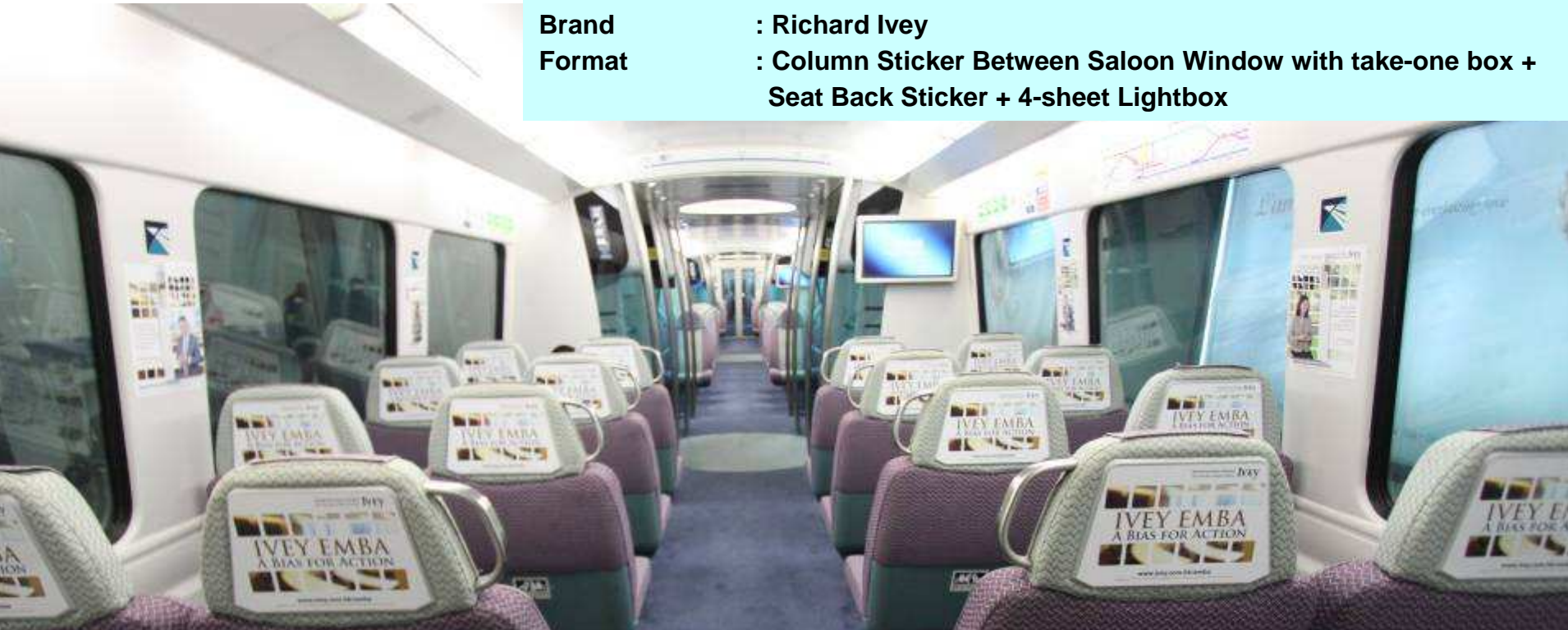
**Brand** : UBM Asia Ltd  
**Format** : Above Seats Sticker (In-Train) +Trackside Billboard  
Glass Pane Sticker (Along the corridor)



Brand : Piquadro  
Format : Seat Back Sticker



**Brand** : Richard Ivey  
**Format** : Column Sticker Between Saloon Window with take-one box + Seat Back Sticker + 4-sheet Lightbox



JCDecaux Transport

USC Marshall School of Business



**Brand** : USC Marshall School of Business  
**Format** : Seat Back Sticker

# JCDecaux Transport

# AirAsia

Brand : AirAsia  
Format : Seat Back Sticker+4-sheet Lightbox





**Brand** : Bank of China  
**Format** : Seat Back Sticker



**Brand** : Invest HK  
**Format** : Seat Back Sticker

JCDecaux Transport

Manchester Business School



Brand : Manchester Business School  
Format : Seat Back Sticker + 4-sheet Lightbox

Don't miss this Great Advertising Opportunity  
to get your Targeted Advertising Site.  
Take Action Now!

***Please contact our sales team at  
(852) 2111 0111 or email us at  
[info@jcdecaux.com.hk](mailto:info@jcdecaux.com.hk)***

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