

**JCDecaux** Transport

# Airport Express Advertising Outstanding Campaign

**Apr - May 2011**



JCDecaux Transport

Calvin Klein



Brand : Calvin Klein  
Format : Hanging Banner (Above Tollgate)

JCDecaux Transport

Hongkong Land



Brand : Hongkong Land  
Format : Hanging Banner (Above Tollgate)

JCDecaux Transport

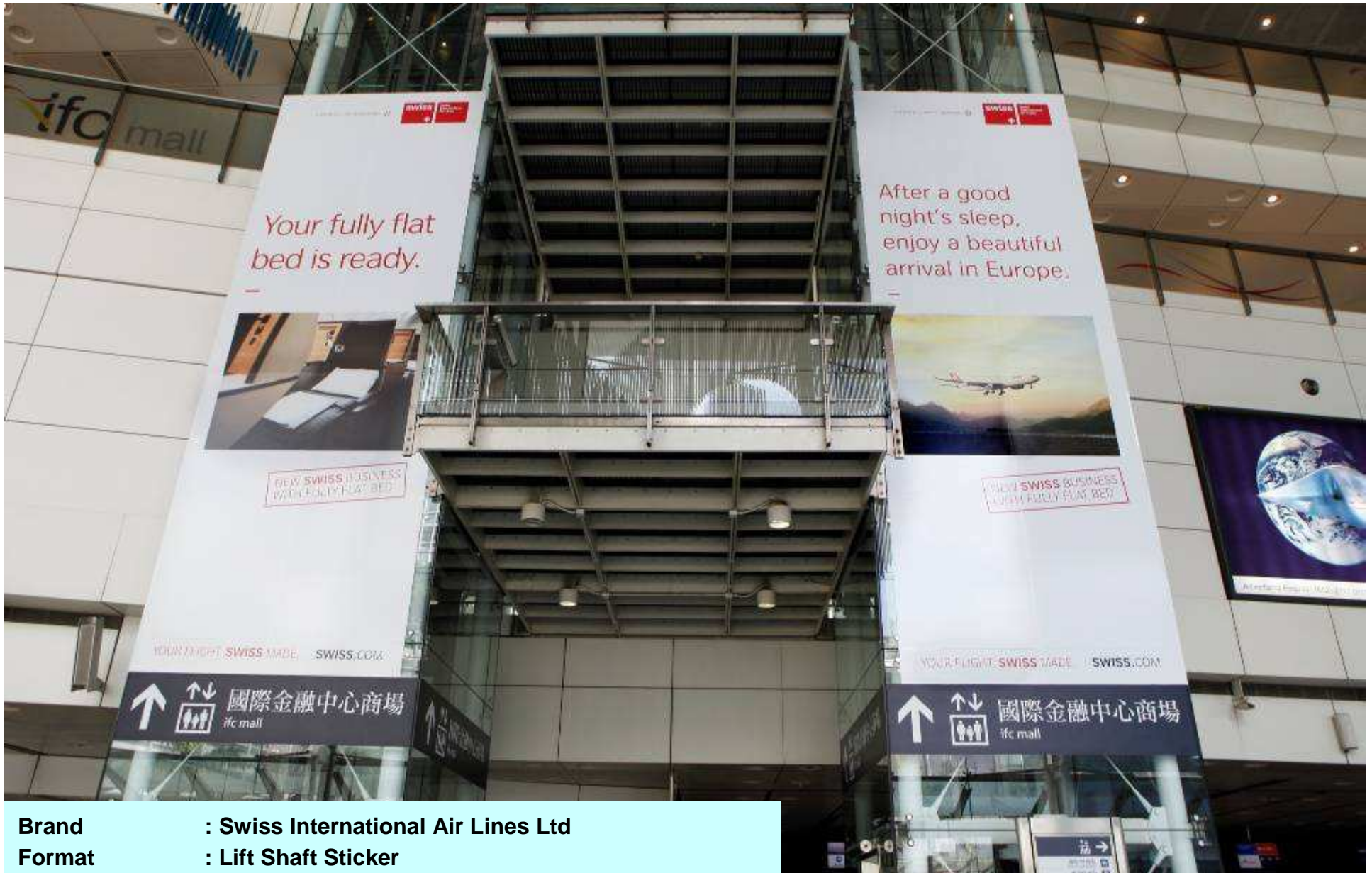
Samsonite



Brand : Samsonite  
Format : Hanging Banner (Above Tollgate)

JCDecaux Transport

Swiss International Air Lines Ltd

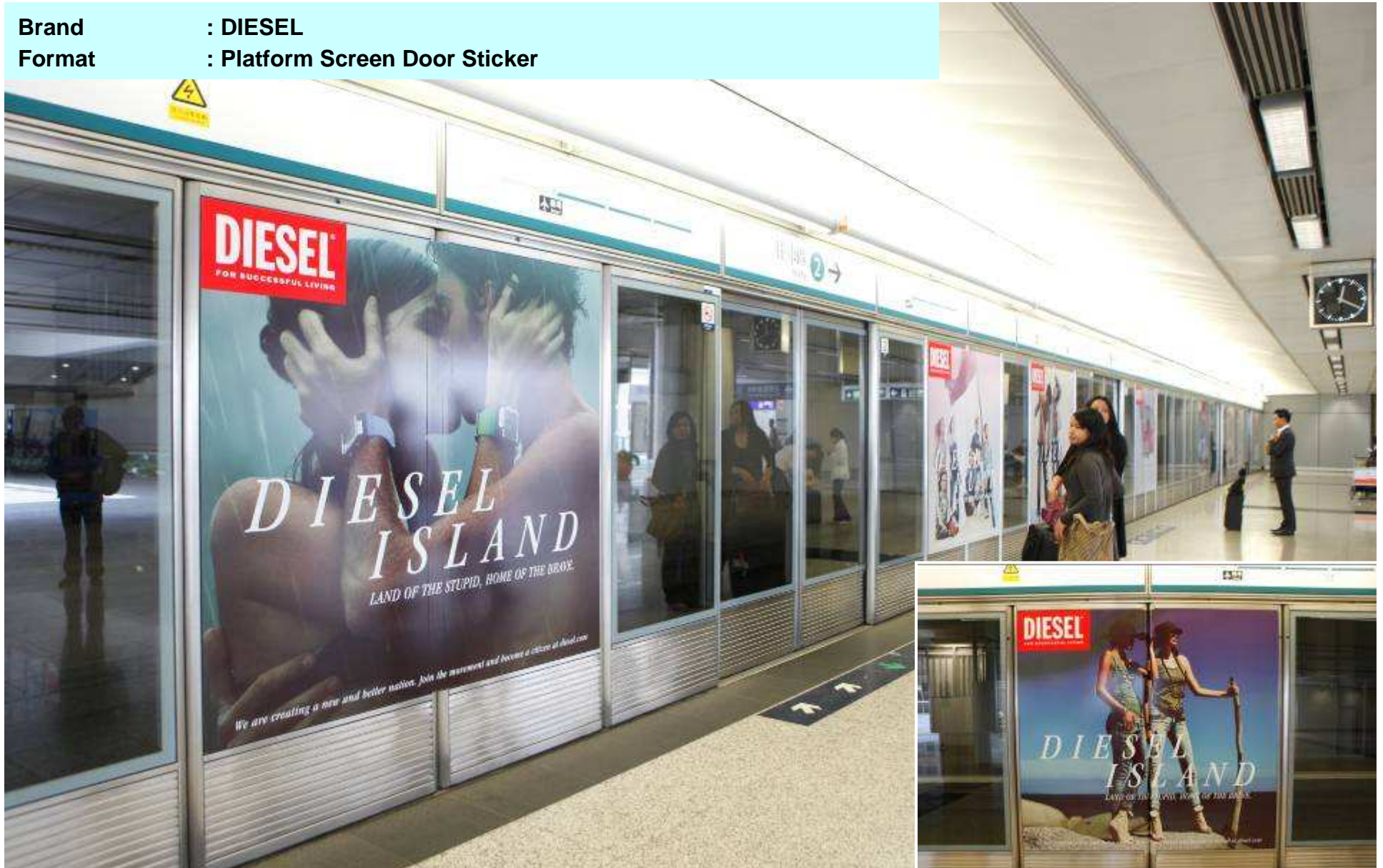


Brand : Swiss International Air Lines Ltd  
Format : Lift Shaft Sticker

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# DIESEL

Brand : DIESEL  
Format : Platform Screen Door Sticker



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Hong Kong Trade Development Council

Brand : Hong Kong Trade Development Council  
Format : Platform Screen Door Sticker



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# Wall Street Journal Asia

**Brand** : Wall Street Journal Asia  
**Format** : Platform Screen Door Sticker + Trackside 12-sheet + 4-sheet Lightbox + Standee



Brand : HSBC Premier Banking  
Format : 4-Sheet+ Pillar Wrap + Standee Site



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HSBC



Brand : HSBC Credit Card  
Format : Seat Back Sticker

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HSBC



Brand : HSBC Business  
Format : Seat Back Sticker



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Clinique



**Brand** : Clinique  
**Format** : Full Train Body + Full Train Interior Domination

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Rimowa



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BVLGARI



Brand : BVLGARI Fragrance  
Format : Facing Seat Sticker + Saloon Window Sticker