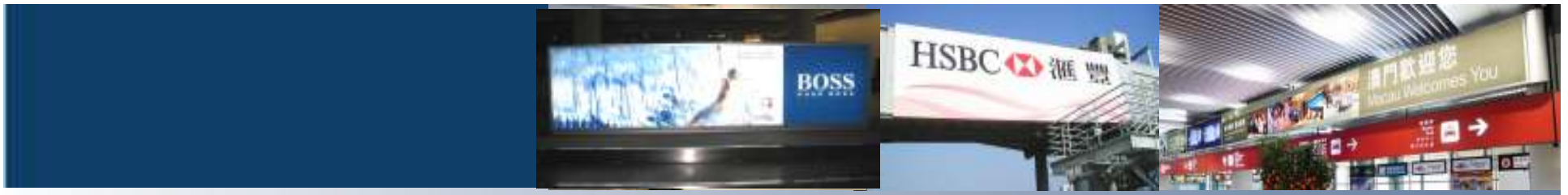


JCDecaux

showcasing the world

Advertising at Macau International Airport
Lightbox on Baggage Reclaim Island

Sept 2008



Airport

JCDecaux

showcasing the world

New Baggage Reclaim Lightbox



JCDecaux

showcasing the world

New Baggage Reclaim Lightbox



New Baggage Reclaim Lightbox

- Target : All arrival passengers
 - Location : Arrival baggage reclaim area
 - Material Size : 4360mm(W) x 1110mm(H)
 - Display Size : 4310mm(W) x 1060mm(H)

 - Original Rate (Gross) : MOP\$19,608 / HK\$19,000 gross for each panel / week

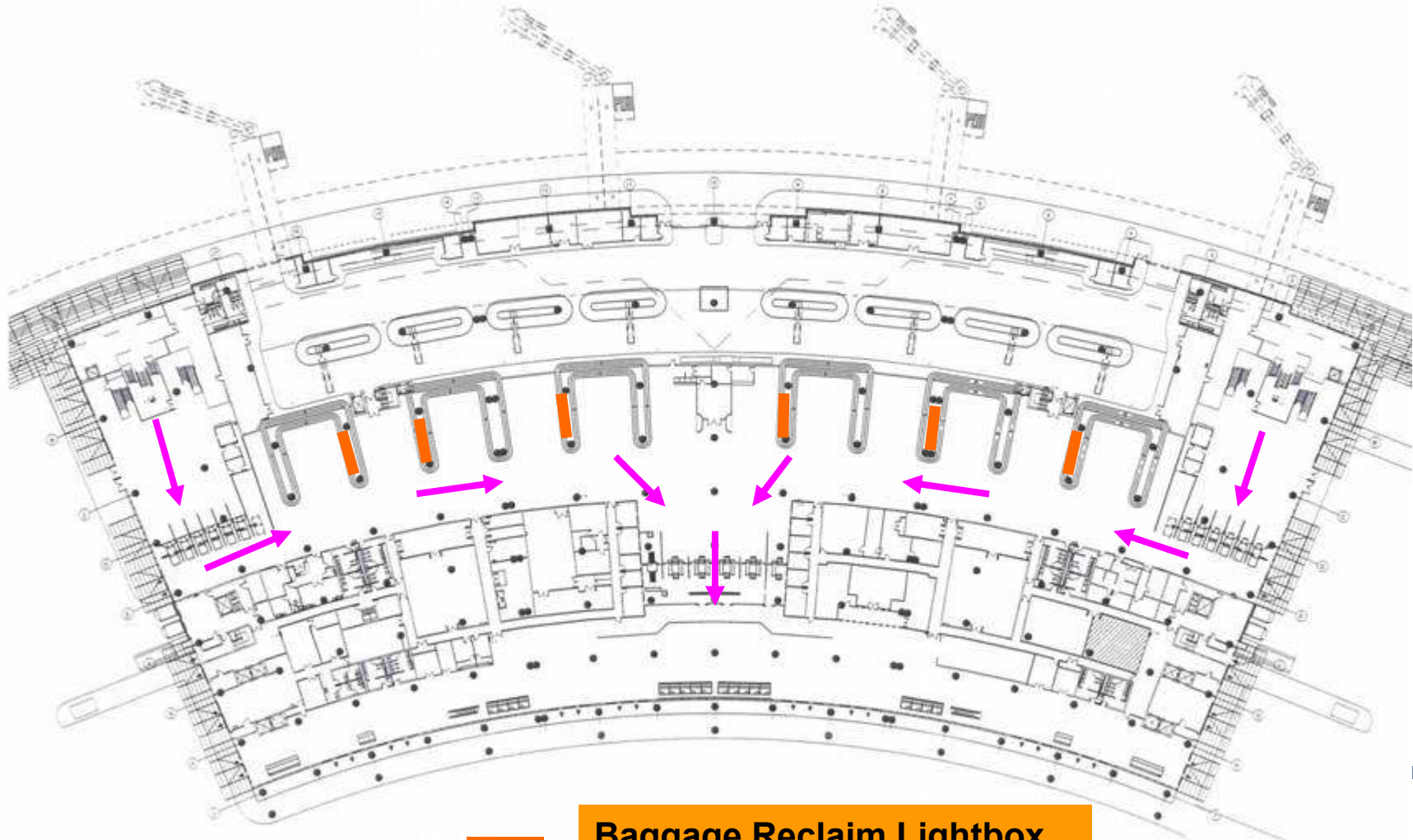
 - **Special Rate (Gross) : MOP\$ 15,480 /HK\$15,000 gross for each panel / week**
(Early Bird Discount : 21%)

 - Minimum Booking Period : 8 consecutive weeks

 - Tentative availability : Immediate available
(Subject to construction work which will take 14 working days)

 - Production cost : HK\$3,500 (one-time material production, installation and dismantle)
-
- 15% agency commission on gross rate

Location map



— Baggage Reclaim Lightbox

→ Passenger flow

Airport

Remarks:

1. All the above details and artwork are subject to the final confirmation from JCDecaux Macau and ADA, Macau.
2. Please refer all other general sales terms & conditions from our current rate cards, except those special one will be listed in official contract later.
3. Note that there is no automatic right of renewal and 1st right of refusal to renew on expiry of booking.
4. This contract is non-cancelable after booking
5. JCDDP&D reserves the right to change and terminate the package without prior notice.
6. All airport bookings are confirmed on 1st come 1st served basis.
7. All booking subject to availability. Double check availability before booking.
8. **NEW sites, subject to final approval by Airport Authority in Macau**
9. This offer is valid until end of Oct 2008.